

COOKIE POLICY

During a visit to the www.caribbeapps.com website, visitor data is collected and stored. We use cookies for this. On this page you can read exactly what information is collected and what is done with it. In addition, we explain what you can do if you do not want to accept all cookies or not.

What are cookies?

Cookies are small files that are stored on your own computer's hard drive via your browser during a visit to Caribbeapps websites. Cookies have different functions such as:

- Remembering your login name or settings;
- Saving your preferences so you only have to indicate this once;
- Matching ads to your interest field.

The use of cookies is completely secure and cookies are never used to retrieve private data such as passwords.

What are the different types of cookies?

Necessary – These cookies are necessary to surf websites. Without these cookies, ordering and electronic payment are not possible, for example.

Functional – This allows websites to remember what choices you made during the website visit. For example, these cookies are used to keep preferences such as text size and font.

Achievement – These cookies collect information about visitor behavior on websites, for example which pages you visit often. This data allows websites and navigation to be optimized. These cookies are also used to track how you ended up on a website. These cookies do not retain any information that allows your identity to be traced and the data remains anonymous.

Targeting – These cookies follow a user over different websites for a longer period of time and are able to build a profile. This allows a user to be segmented on specific interest. These cookies are widely used to advertise more specifically online. An ad network places a cookie on the user's computer through a third-party site. This cookie can be read out by the network on the website that is located in this ad network.

Which cookies are used by Caribbeapps?

To make the visit to our websites easy for our visitors, Caribbeapps uses the following cookies:

Description	Why this cookie?	What type of cookie?	How long is it stored?
Google Tag Manager	Ensures that Google Tag Manager scripts can be loaded. Certain scripts may contain	Functional cookies	Session

	necessary elements for the functioning of the website		
LinkedIn, Twitter, Facebook, Google+, Instagram	This allows you to share information on our website via social media.	Functional cookies	30 days
Google Analytics	Records of each visitor the number of visits, when the website visit begins, ends and where the visitor comes from.	Performance cookies	2 years
Google AdWords conversion pixel	Register or convert visitors through Google AdWords.	Performance cookies	30 days
Visual Website Optimizer	Records website behavior that can improve the user-friendliness of the website.	Performance cookies	100 days
Google Doubleclick	Records visitor actions after viewing or clicking on one of our ads with the aim of measuring the effectiveness of an ad and presenting targeted ads to the user.	Targeting cookies	1 year
Google Adwords remarketing	Places on other websites that are relevant advertisements.	Targeting cookies	540 days
Linkedin	Records visitor actions after viewing or clicking on one of the ads with the aim of measuring the effectiveness of an ad and presenting targeted ads to the user.	Targeting cookies	90 days
Facebook	Records visitor actions after viewing or clicking on one of the ads with the aim of measuring the effectiveness of an ad and presenting targeted ads to the user.	Targeting cookies	180 days

Don't you approve our cookies?

Caribbeapps asks its visitors for permission to place performance and functional cookies. These cookies help you to navigate our website more easily. These cookies do not store private data or passwords, if you do not give permission to use cookies, you can disable them in the following way:

[Google Chrome](#)

[Internet Explorer](#)

[Firefox](#)

[Safari](#)

If you make it completely impossible to place cookies by setting your browser in such a way that all cookies are rejected, there is a chance that certain features will not work or that you cannot use all our services.